

# All About...

## Trouble, Tariffs & Technology... What You Need to Know



The *perfect storm* of cost-elevation is here.

It began in earnest with the proliferation of AI technology, which ushered in an exponential **rise in cybercrime**, along with the resultant need for additional and enhanced protective products/services.

Then came the **Windows 10 end-of-life** announcement, in which many companies will be compelled to purchase workstation/laptops anew for both *regulatory compliance* and to avoid the “wild west” when it comes to the onslaught of cyberattacks.

And now, it's **tariffs**. The recent enactment of this “tax” has not only fostered global trade uncertainty, but it has also sparked a **rising-price bonfire**—one that will adversely affect both businesses and consumers. *As such, fiscal frugality, especially for those with tight margins, has been thrown into utter disarray.*

Amid the fear, uncertainty, and doubt, there can be shelter from the storm... *Here's how we can help:*

**Cybercrime Protection:** Lock-in NOW to receive needed technology-based products & services BEFORE across-the-board vendor price increases take full effect.

**Windows 10 to 11:** We can not only tell you which workstations/laptops can be upgraded to Windows 11 and assist you with this process, but we can also work with you regarding the purchase of new and/or refurbished equipment at discounted prices, as required, AND provide for the seamless “moving” of your programs and files. *BUT urgency exists, as the cost of new hardware WILL rise--and cost-effective remanufactured equipment will sell out quickly, due to heightened demand.*

**Existing Server Warranty:** Regardless of age or condition, we can warrantee your existing server with 4-hour on-site response time repair services for pennies on the dollar—thus saving a fortune vs. new server costs.

Questions? Call our Glenside, PA office today at 919-378-0969. Or visit us on the web at [AOR-ITS.com](https://www.aor-its.com) to learn more about our proven managed IT solutions, including cybersecurity, for small local businesses.